



Ministry of Water Sanitation
& Irrigation (MWSI)
Council of Governors

KENYA SANITATION GOVERNANCE CONFERENCE AND EXHIBITION 2024



Theme:
Promoting Good Governance to Accelerate Safely Managed Sanitation

Host



CIALA RESORT KISUMU



Kisat Waste Water Treatment works

Sanitation Value Chain



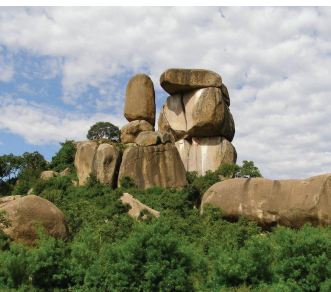
CAPTURE

CONTAINMENT

EMPTYING &
TRANSPORT

TREATMENT

SAFE REUSE OR
DISPOSAL



Ruma National Park

3rd - 5th JULY
— 2024

CIALA RESORT KISUMU, KENYA

#KENYASAN2024

<https://kenyasan.org/>

Advocating for Quality Water and Sanitation Services

www.waspakenya.or.ke



ABOUT THE CONFERENCE

The Water and Sanitation Providers Association (WASPA), the Ministry of Water, Sanitation & Irrigation, Council of Governors & the County Government of Kisumu and Kisumu Water and Sanitation Company (KIWASCO) will host the Kenya Sanitation Governance Conference and Exhibition 2024 from July 3rd-5th 2024 at Ciala Resort, Kisumu.

OVERALL GOAL

To bring together key stakeholders to deliberate on prevailing challenges, share good practices, and formulate strategies to address Sanitation Governance challenges in the sector to accelerate the achievement of SDG 6.

CONFERENCE THEME

Promoting Good Governance to Accelerate Safely Managed Sanitation.

SUB THEMES (TOPICS)

1. Promotion of Good Practices in Sanitation Governance (Policy and Sector coordination framework)
2. Innovative and optimized financing opportunities in Sanitation
3. Innovations, Technologies and market opportunities for improved sanitation governance and service delivery
4. Sanitation Planning, monitoring and evaluation: Key Performance Indicators to track progress and promote accountability in sanitation governance
5. Capacity Development & Research for improved sanitation governance and service delivery

SPECIFIC OBJECTIVES

- i. To create a platform to share experiences, identify barriers and good practices enabling information-sharing, transparency for improved sanitation governance & service delivery.
- ii. To provide networking opportunities for innovative investments and public-private partnerships to accelerate access to safely managed sanitation.
- iii. To explore technologies, innovations and market opportunities to improve access to safe sanitation for all.
- iv. To foster partnerships to entrench capacity building & research for improved sanitation governance and service delivery.

TARGET GROUP

The Convening targets at least 300 delegates from all sectors including but not limited to

1. Government at National and County levels
2. Water Utilities
3. Water Associations
4. Government Agencies with bias in Sanitation
5. Environment, Energy, and Agriculture
6. Research Institutions
7. Institutions of higher learning
8. Private Sector
9. Development Partners
10. Foreign Missions
11. Civil Society
12. NGOS
13. Consultants
14. Service Providers
15. Financial Institutions

ACTIVITIES

1. High Level Panel discussions
2. Technical and Cultural Tours 3rd July 2024 from 6:00 am
3. Official Opening Ceremony on 3rd July 2024 from 2:00 pm
4. Cocktail on 3rd July 2024 from 6:00 pm
5. Gala Dinner 4th July 2024 from 6:00 pm
6. Official Closing Ceremony on 5th July 2024 from 2.00pm
7. Breakout sessions
8. Exhibitions



SANITATION OPERATORS INNOVATION AWARDS

Sanitation Innovation

- Industry
- University / Technical Institutions
- Community

Registration Category	Registration Fee	
	Kshs (Kenyan)	USD
Early Bird Ticket (Valid until 10th June)		
4 paxs	Kshs. 100,000	752\$
Normal Registration		
Members	Kshs. 30,000	225\$
Non-Members	Kshs. 35,000	260\$
Exhibition Costs		
Members	Kshs. 150,000	1,200\$
Non-Members	Kshs. 200,000	1,500\$

SPONSORSHIP PACKAGES

PLATINUM SPONSOR - KSHS 1,500,000

1. Recognition as a platinum sponsor
2. Remarks at the official opening
3. Logo placement on all conference materials
4. Exhibition space at a strategic location
5. 1 page colour advert in the event booklet
6. Promotion materials in the conference bags
7. Branding at the plenary hall
8. 15 delegates at the conference
9. Table reservations & free entry to the Gala Dinner for 15 delegates

GOLD SPONSOR - KSHS 1,000,000

1. Recognition as a gold sponsor
2. Remarks at the official opening
3. Logo placement on all conference materials
4. Exhibition space at a strategic location
5. 1/2 page colour advert in the event booklet
6. Promotion materials in the conference bags
7. Branding at the plenary hall
8. 10 delegates at the conference
9. Table reservations & free entry to the Gala Dinner for 10 delegates

SILVER SPONSOR - KSH 500,000

1. Recognition as silver sponsor
2. Branding at the plenary halls
3. Exhibition space - 2 booths
4. 1/4 page (Horizontal) colour advert in the event booklet
5. Promotion materials in the conference bags
6. 5 delegates at the conference
7. Table reservations & free entry to the Gala Dinner for 5 delegates

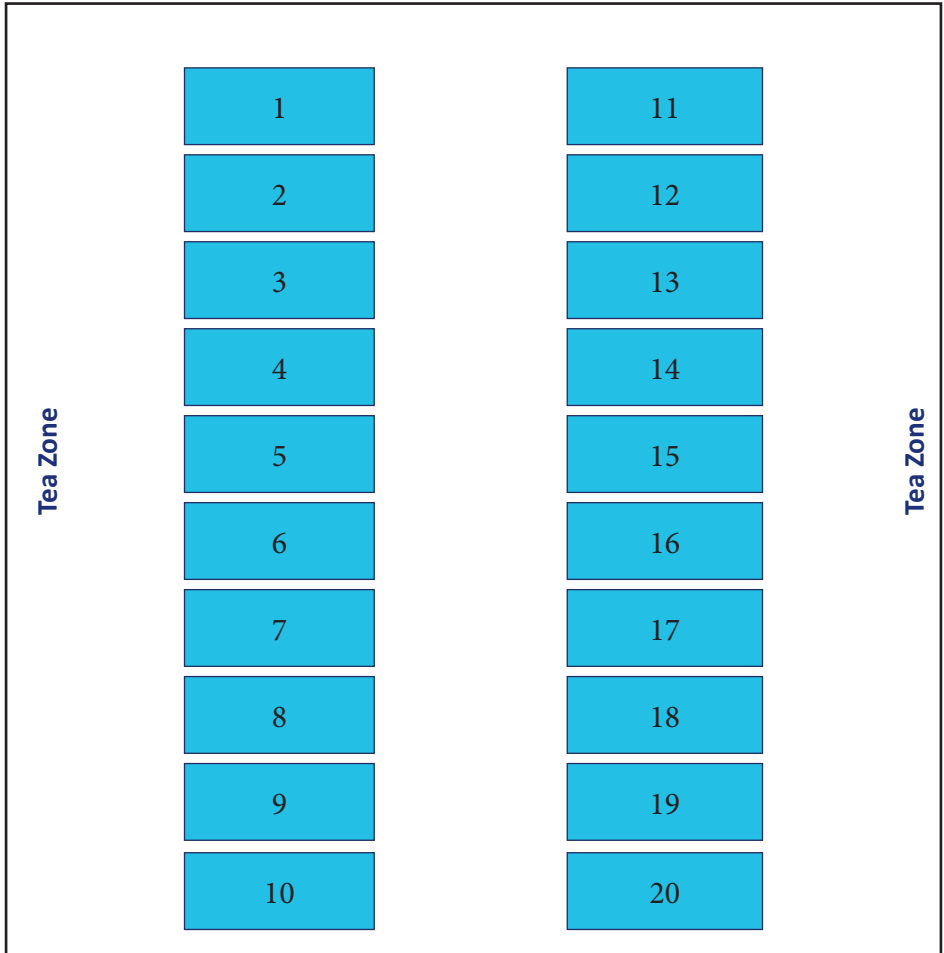
BRONZE SPONSOR - KSHS 300,000

1. Recognition as a bronze sponsor
2. Conference material sponsorship
3. 5 complementary delegates at the conference
4. Exhibition space 3*3
5. 1/4 page colour advert in the event booklet

EXHIBITION COSTS

1. 2 exhibitors with full access to welcome reception, Gala Dinner, cocktail & technical tour
2. Logo, company description & contacts placed in the event booklet
3. 1 table & 2 chairs
4. Exhibition space (1 booth @3x3m2)

EXHIBITION FLOOR PLAN



Accounts Details

Bank: COOPERATIVE BANK ACCOUNTS
Account Name: Water & Sanitation Providers Association
Dollar Account No: 02100563341600

Bank: ABSA BANK KENYA | KES Account No: 0708071463
SWIFT CODE: BARCKENC | Branch: Bunyala Road

For further enquiries please contact
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